



NAME LASTNAME CA, CFA, MBA

CHIEF FINANCIAL STRATEGIST

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A resolute & committed Senior Executive with proven track record over 30 years in strategy, operations and finance roles largely in IT products, Automotive Ancillaries, and Renewable Energy sectors. I lead Investment and Advisory teams with analysis of the expected economic and development impact targeted from specific clients relationships, projects or product interventions, to the extent possible and develop indicators that can be tracked, methods for gathering and assessing data and methods for comparing outcomes so that project interventions and development outcomes can improve over time resulting in gross revenue increase.

ACADEMIA

- 2012: Chartered Accountant -Institute of Singapore Chartered Accountants
- 2009: Financial Risk Manager - GARP, USA
- 2009: Certified Management Accountant - IMA, USA
- 2007: Chartered Alternative Investment Analyst -CAIA Institute, USA
- 2006: Chartered Financial Analyst - CFA Institute, USA
- 1985: ACMA - The Institute of Cost Accountants of India
- MBA - Faculty of Management Studies Delhi University - India

CAREER PATH

Since Oct 2015
HELIX LEISURE PTE LTD., Singapore
Group CFO & Finance Director



I currently spearhead finance operations for technology based products and services significantly catering to the entertainment industry. I lead and control, corporate investments, fiscal, investor relations, M&A, treasury, new venture integration for global business. Administer international tax planning and develop policies and procedures. In accordance with local regulatory and compliances.

Jun 2002 - Sep 2015
MINDTRAC (S) PTE LTD., Singapore
Group CFO & Finance Director
Secretary to the Board | Group Chief Compliance Officer



During my association with Mindtrac, I lead global expansions across APAC, MEMA, UK, USA, and Canada. Implemented organizational restructuring, resulting in propelled revenue increase of 10x, and net worth of the company 8x, and 6x increase in free cash flow, Stood forefront leading execution of 2 M&As, 6 JVs in the region, validating all needed documentation and ensuring complete adherence to regional legal compliances.

1987-2002
Goodyear Tire & Rubber Company Inc., USA
Controller (Bogor, Indonesia)



EXPERTISE

- ERP
- Debt & Equity
- Budgets & Forecasts
- Performance management
- Legal Due Diligence
- Regulatory Compliance
- Bid Analysis
- Capital Budgeting
- Risk Management
- Tax Planning
- Controls Monitoring
- Risk Assessment and Monitoring
- Continuous Auditing
- Operational Risk Management
- Fraud Assessment and Investigation
- Business Process Reviews
- IT Risk Assessment
- Pricing calls

KEY CONTRIBUTIONS

HELIX LEISURE PTE LTD.,

FP&A - Initiatives, Achievements:

- Developed annual strategic & operating plans, doubling CF, improving GP 60%, cutting SAG 35%.
- Forecasted, monitored target vs. actual cash flow, reducing the cash-conversion-cycle 60%.
- Built 'Dash-Boards', 'what-if' scenarios modelling for forecasting, value-creating endeavors.

Capital - Initiatives, Achievements:

- Raised USD2MM in Convertible Notes for expansion and growth

Accounting - Initiatives, Achievements:

- Harmonized Charter of Accounts for a unified, simple, structured accounting and reporting system
- Integrated country and HQ consolidation requirements for a reliable performance reporting

M&A - Initiatives, Achievements:

- Coordinated acquisition in Indonesia, from origination to execution, valuation to documentation
- Spearheaded post-integration efforts, realizing cash flows per plan, reducing volatility, risk
- Instituted robust risk management systems for operations reviews, business opportunities, proposals

IT P R O W E S S



A W A R D

- Global Trader Award, 2011 - IE Singapore

M E M B E R O F

- The MDIS Audit Committee

MINDTRAC

Capital - Initiatives, Achievements:

- Raised USD28MM in Debt & Equity from PE and Hedge Funds
- Secured USD22MM working capital from Singapore banks for manufacturing subsidiaries

ERP - Initiatives, Achievements:

- Rolled out ERP (SAP, NAV) and BI tools (Hyperion, Jet Reports) covering all country subsidiaries
- Integrated multi-currency modules for country reporting with USD reporting for consolidation

Audit, Control, Compliance, Risk Management- Initiatives, Achievements:

- Fortified internal audits, completed annual statutory audit of the group in 20 days of year-end
- Strengthened SOPs for strict compliance to country legal, ethical and corporate governance rules
- Mitigated, transferred risks through credit, warehousing, marine, public liability insurance policies
- Strategic Cost Reduction - Initiatives, Achievements:
- Removed USD2MM by sustainable cost reduction programs, consolidating, negotiating service contracts
- Remodeled pricing calls, based on activity-based-costing systems and cost allocation, improving margins

Tax Planning - Initiatives, Achievements:

- Lowered corporate tax incidence to 10% through GTP accreditation
- Established Transfer Pricing, FTA compliant policies, for maximizing revenues at lower tax expense

Project Capex Discipline - Initiatives, Achievements:

- Generated positive alpha of 2 over the hurdle rate on capex investments, funded by D&E
- Created excel-based Capex NPV and IRR approval process for evaluation
- Formulated capex and project cost and timesheet tracking and benefit monitoring system

GOODYEAR TIRE & RUBBER COMPANY

- May 2000 - Jun 2002: In compliance with GAAP and local regulatory requirements, executed critical SAP and Hyperion implementation projects ahead of schedule.
- May 1997 - Apr 2000: Spearheaded early completion of set project 6months ahead of projected timeline.
- May 1995 - Apr 1997: Streamlining of raw material procurement resulted in a marginal increase in revenue to the company US\$5.2 million over a period of 24months.
- May 1995 - Apr 1997: Improved raw material inventory turns by more than 100%, resulting in reduced costs.
- Jul 1987- Apr 1995: Rationalized the factory accounting team strength from 23 to 11 associates.
- Jul 1987- Apr 1995: Implemented Accounting & Costing systems in a new JV of Goodyear.