



Vikas Kumar

Senior Editorial Professional

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Personal Attributes

- Editing & Writing
- Writing
- Design Development
- Skilled Editor
- Proof Reader
- Detail Oriented
- Organized
- SEO Knowledge
- Social Media and Website Material
- Storytelling

Academics

- Masters in Political Science from Chennai University
- Masters in English from Kochin University
- Post Graduate Diploma in Journalism from Institute of Journalism, Press Club, Trichy

Language Efficiency

- Malayalam
- English
- Hindi

Executive Summary

An experienced editor who has worked across media platforms in the past two decades.

Skilled in developing news related to political, social, defense, strategic affairs, crime and administrative issues. Extremely confident, assertive and organized individual with 22 years of experience in the field of journalism. Ability to prioritize workloads to meet tight deadlines have been consistently recognized and appreciated.

In his current role, he has gained a reputation for improving operational efficiency and maximizing growth by ensuring a quality work to the company's overall success. He keeps an eye on the changing face of the city and its rapid evolving demographic profile. Recognized as a hard-working, adaptable and self-motivated, he offers great potential for professional growth. A capable career-oriented individual with creative ability and excellent analytical skills necessary for optimum productivity and performance

Signature Skills

- Analyze and capitalize various attributes and requirements of print and digital media to strengthen editor's position.
- Manage and produce news to present information with accuracy, flow, and within time frame.
- Design innovative and unique solutions to optimize routine news coverage.
- Manage and edit contents to cater to readers' requirement and provide detailed information for same.
- Collaborate daily with the team of editors, reporters and writers on how to make the news section meet high expectations and standards.
- Assign and edit stories; design the layout
- Work within creative environment to respond to various competing priorities.
- Prepare work schedule and deadlines and encourage team members to meet targets to facilitate timely publication.
- Design and implement coverage strategies to facilitate wide coverage of all sorts of issues and news.
- Provide training to desk hands and reporters on how to select news for existing readership and gain new readers.
- Coordinate with colleagues in the newsroom, reporters and photojournalists to define priorities and facilitate efficient news coverage
- Evaluate all new for authenticity and check with sources to ensure correctness of published article to avoid conflicts.
- Administer technology backup such as computer graphics, maps and other visual elements to make news presentation attractive for readers.
- Monitor all feeds from news bureaus and other agencies for editing and value addition.
- Provide assignments to reporters and photographers and prepare reports for current news trends new readers.

Work Experience

- **16th Feb 2017 – Present**
Assistant Editor Bangalore
Times of Hindustan
Rewriting mofussil copies for regional editions and plan the layout
- **4th Apr 2014 – 15th Feb 2017**
Assistant Editor New Delhi
Times of Hindustan
Desk in-charge for Noida/Ghaziabad edition. Managed rewriting copies, designing page layout, improving headlines, coordinating with reporters and handled assignment of graphics maps and ensured overall quality to the edition and guiding junior colleagues.
- **21st Mar 2013 – 1st Apr 2014**
Senior Assistant Editor New Delhi
The Madras Express
Leading the Jaipur edition of the Indian Express. Handled the international page with relevant contents as per the requirement. Led the rewriting and designing of the page in coordination with designers, reporters and colleagues
- **5th Mar 2006 – 20th Mar 2013**
Joint News Editor Jaipur
Times of Hindustan
Designated with the responsibility to handle page 1 of the newspaper. Was recognized for introducing and capturing interesting articles and news piece.
- **Oct 2005 –Apr 2006**
Deputy Copy Editor New Delhi
The Madras Express
Being a member of the Nodal Desk (National Desk) performed the task of rewriting copies including judgments of Supreme Court and lower courts
- **Apr 2005 – Sep 2005**
Journalist
PTI
Managed editing of copies related to national events.
- **Jul 2003 – Mar 2005**
Copy Editor Lucknow
Times of Hindustan
Edited copies and designed pages for Lucknow city and Varanasi/Allahabad editions
- **Apr 2001 – Jun 2003**
Sub Editor Hyderabad
The Madras Express
Was Responsible for Rayalaseema editions based out of Tirupati
- **Jan 1997 – Mar 2001**
Editorial Board
MNM Member
Led editing and proof reading for the reputable magazine
- **Jun 1997 – Dec 1997**
Sub Editor
World of Travel & Tourism
Led the editing and proof reading for the monthly magazine