

Executive Summary

An enthusiastic and highly-motivated ERP Techno-functional Consultant with over 16 years of experience in IT process improvement measures. Well versed with multiple ERPs such as INFOR ERP LN, Oracle EBS, Microsoft Dynamics alongside Business Reporting Tool such as Qlik Sense, QlikView & PowerBi. Extensive working experience in MS SQL database. Adept in analyzing information system needs, evaluating end-user requirements, custom designing solutions, troubleshooting for complex information systems management. An effective communicator with exceptional relationship management skills with the ability to relate to people at any level of business and management and experience working with the sales department as well as production department.

Archana

Purohit ●●● Apparel Designer

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Designing

- Keep up to date with emerging fashion trends as well as general trends relating to fabrics, colours and shapes.
 - Work with others in the design team to develop products, current trends and interpret client requirements that are consumer friendly as well as season friendly.
 - Understand design from a technical perspective, i.e., producing patterns and technical specifications for designs.
 - Oversee production and mentor newly - employed personals.
 - Gain comprehensive knowledge on garment design and garment conceptualization stage, through the pattern drafting phase to the final assembly of the garment.
 - Develop a pattern that is cut and sewed into sample garments and supervise the creation of these, including fitting, detailing and adaptations.
 - Liaise closely with various market research, market surveys & production teams on an ongoing basis to ensure items suit the customer, market and price points.
 - Adapt existing designs for mass production.
 - Expertise in carrying out yarn's inspection, trims, accessories, embroideries, printings to choose the
 - Apply color pallet, silhouettes and styles for each season.
 - Introduce new elements every year by sourcing fabrics, yarns, trims and accessories.
 - Showcase design themes for women, kids and toddler.
 - Create prototypes and presentation for internal management and buyers for final selection.
 - Adept in handling machine embroideries, hand embroideries, printings, sublimations, digital arts, 3D artworks, jacquards, intarsia.
 - Analyze data or insights to determine industry and consumer trends.
 - Devise long - term development strategies for product categories.
 - Creating designs through sketches and designing software's.
 - Doing RND on yarns whole year to add new fancy yarns in collection every season.
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Academics & Career Timeline

2008 - 2009

HSC in Medical Science
*Vishudha Public School
Himachal Pradesh*

2010 - 2013

Bachelor in Fashion Designing
*INIFD
Chandigarh*

2013 - 2019

Manager
*Wingsfield Knitwear
Private Limited Ludhiana,
Punjab*



Signature Skills

Communication Skills
Business Operations
Product Delivery
Market Research and Analysis
Strategic Planning
Industry Knowledge
Team Management
Self - Motivated
Organized and Accountable
Budgeting
Costing
Interpersonal Skills

Manager

Wingsfield Knitwear Private Limited, Ludhiana, Punjab

- Studied fashion trends and designs that appeal to consumers.
- Decided on the themes for a collection.
- Used computer - aided design programs to create printing, sublimation, digital arts, 3D artworks, jacquards, intarsia.
- Picked yarns, fabrics, embellishments, colours and style for each garment or accessory
- Worked closely with other designers or team members to create a sample design.
- Successfully introduced brandings for Wingsfield Namely: Wingsfield (kids wear) and Species (women's wear).
- Managed online business market place as well as SOR on Myntra, Jabong, Amazon, Paytm, Tata Cliq, Snapdeal, Flipkart, FirstCry, Fashion and You.
- Cognizant of operating the portals, cataloguing, listing the product, strategizing promotions and events, updating inventory etc.

Merchandising:

Make forecasts for product demand to ensure the sustainability of inventory. Assume responsibility of budget development and revenue for category. Oversee the execution from sampling to shipping.

Process Includes:

Sampling. Costing and budgeting. Ordering bulk yarns, fabrics, accessories, trims from various suppliers. Arranging fit samples, PP samples, shipment samples approved along with the GPT / FPT lab test. Thorough inspection parameters. Devising ASN manually or from respective portals.

Certification:

Pursuing - Certificate course in Graphic Designing which includes Adobe Photoshop, Adobe Illustrator, Indesign, Corel Draw from MAAC Institute

Core Skills

- Fashion Designing
- Creativity
- Leadership
- Graphic Design
- Project Management

PROJECT ANNEXURE

Clientele:

Wingsfield, Species, FirstCry (label Babyhug), Toonz (outright business), Chunmun (SOR model North region), Kapsons (SOR model North region).

Project Executed:

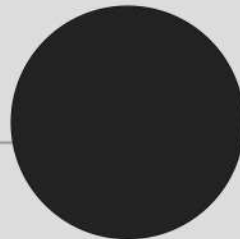
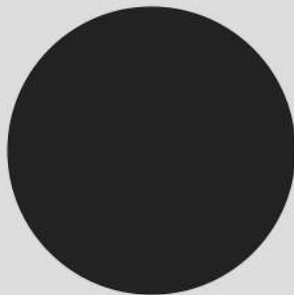
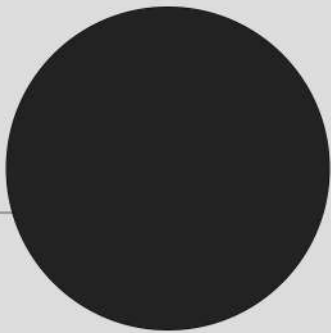
Designing and manufacturing of winter wear apparels for women and kids.

Clientele:

Future Group (Pink & Blue newborns / infant, DJ & C kids / women's, Disney, Hey, Prima Diva, All, RIG, Scullers, Shoppers Stop (Label Life), Arvind Fashion Private Limited (Shuffle and Prym), Gini and Jony, Hypercity, Nauti Nati, Levis, Flying Machine.

Project Executed:

Manufacturing apparels according to specified designs.



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