

# Shruthi Reddy Patllola

Date:

Dear XYZ,

I am submitting these documents to apply for the <Position Name> position at your company. I know that my fashion sense and grasp of the trends as well as the ability to set new ones would make me an asset to the company and I would be valued employee of <Company Name>. I have attached my resume which includes a full history of my experience that I have summarized below:

I have worked in the fashion industry and have learned aspects that value to be a successful designer. My sewing skills and ability to take my drawings and turn them into designs that are comfortable and stylish are second to none.

I know that I have a firm grasp on what is needed for the future of fashion and will be a trendsetter when working for the right company. With in-depth knowledge of textiles researched current trends prepared color boards and attended fittings. I'm also capable of developing new ideas updating existing designs and coordinating with the current trends. In all my assignments so far, I have been noted for, appreciated and credited for being a well-rounded positive professional, a very good team player, a motivating leader with an eye for detail who is also extremely quality conscious.

From creating initial conceptual drawings and renderings to driving optimal garment design and production, I am well prepared to continue exceeding expectations in fashion design. With my impressive achievements, my additional capability in trend analysis, supplier networking, and diverse design styles position me to thrive in this challenging and creative position with <Company Name>.

Highlights of my background include:

- Demonstrating expertise in draping, fabric/design boards, technical sketches, mock-ups, fittings, alterations, and production.
- Earning a reputation for innovative design, a steadfast commitment to top-notch quality and conceptual integrity, and a keen attention to detail.

I am a highly qualified designer who brings a portfolio that can be submitted upon request. It is a tough industry to break into, but I know that given the chance, I would be an asset to <Company Name>. With my comprehensive experience in fashion design, coupled with my enthusiasm and dedication to achieving success, I believe I could swiftly surpass your expectations for this role.

I am looking forward to meeting with you in order to show you my sketches and to further discuss my style sense would be beneficial to both of us.

Thank you for your consideration.

Shruthi Reddy Patllola



[Instagram](#)



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# Reshma Shankar

Innovative and artistic professional in the apparel industry, possess special interest in pattern making and sewing, exploring garment details, integrating the same with forecasts and runway trends culminating with co - ordination with the production team. She would love to associate her creative skills in analyzing fabrics, colors, patterns and prints. With strong background in pattern making, creative pattern cutting, fitting, alterations and production she excels in putting them to use in practical terms. Shruthi won the Karen Andes Rosenberg Award for excellence in Handicraft, focusing on the graduate's collection and the Graduate Assistantship for 6 months from Drexel University.



## Niche

- Specialization in design and development of women's wear.
- Highly skilled in innovating trends through pattern making and draping process.
- Responsible for all phases of the design process and manage every stage from initial concept, interpretation of design, final approval of the sample and manufacturing.
- Capable of creating women's Ready - to - Wear collections including daywear, evening wear, special occasional wear, formal wear and resort wear as per buyer's requirement / trend board.
- Liaising with manufacturers efficiently and provide information for garment prototype for production.
- Expertise in silhouettes, fabrication, color use, sewing techniques, graphics and trims.
- Maintain adherence and accountability to design standards and calendar deadlines.
- Adept at identifying production imperfections through a critical eye for line and detail.
- Highly creative and an excellent ability in designing
- Create concept board / story board / mood board.

## Work Experience

### Internship -Shruthi's Designs LLC, USA | Jun 2019 – Present

- Worked for the Philadelphia Fashion Week 2019 Collection
- Pattern - making, Draping and Sewing and fabric sourcing and outsourcing

### Internship with Christian Siriano, New York | Summer of 2018

- Worked for New York fashion collection and backstage – Spring 2018
- Participated and worked in the Fashion Week collection
- Held ownership for Fabric sourcing and outsourcing
- Hands on experience on pattern making, draping, cutting final fabrics and sewing

### Internship with Damari Saville, Philadelphia | Summer of 2018

- Store Management and Inventory making
- Designed suits, fabric sourcing and outsourcing, sewing and finishing
- Handling client's queries and taking measurements

### Graduate Assistant, Drexel University, Philadelphia | Oct 2017 – Mar 2018

- Helped fashion students in technical and design related issues
- Held ownership towards organizing and monitoring the fabric closet
- Ordered other materials required for students to proceed with their day activities
- Digitally documented an online archive for the design department study collection
- Managed digital fabric printing for the department and maintained fashion labs and assisting the professors

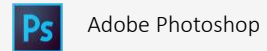
### Internship at Mana Samskruthi Boutique, India | May 2013 – Aug 2013

- Designed hand embroidery and basic machine embroidery
- Coordinated fabric orders with suppliers and sales representatives
- Supervised design process from concept to handover

### Software Engineer at Accenture Services (P) Ltd., India | Aug 2013 – Feb 2015

- Worked as SAP basic Administrator
- Professional training on Dot Net developer

## Technical Skills



Adobe Photoshop



Adobe Illustrator



Adobe Portfolio



CAD (PAD Elite)



MS Office Suite



DC Suite



Color Matters



CLO 3D



Mac



Windows

## Core Skills

- Market Research
- Trend Research
- Block / Sloping Pattern Making
- Flat Pattern Making
- Draping (Basics)
- Origami Techniques In Pattern Making
- Technical Flats And Design
- Technical Pack Development
- Textile Print Design
- Couture Sewing Techniques
- Domestic and Industrial Sewing Machine
- Digital Illustration
- Hand Sketching
- Tailoring techniques

## Online Presence



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